



# SPONSORSHIP APPLICATION

## Spring into Summer

May 12 & 13, 2018 • Bozeman, Montana

[www.sits.bozemandressagesociety.com](http://www.sits.bozemandressagesociety.com)

### Sponsorship Levels

*Fees listed are for the entire weekend, unless stated otherwise*

#### **All Sponsorship Levels Include:**

- Sponsor name announced on loud speakers
- Name listed in the printed program provided day of show
- Name and hyperlink on the show website for 1-year

#### **Title Sponsor \$500**

- Name listed in the show title
- Program Advertisement, Full Page inside Front Cover
- Logo printed on the step & repeat photo banner display
- Product display on site and/or vendor booth
- Logo on website
- May hang one 3'x6' banner at the show office railing

#### **High Point Prize Sponsorship \$600\***

*\*Prizes (6 ea) may be provided in lieu of fee*

- Sponsor name/logo monogrammed on dress sheet
- Program Advertisement, Full Page
- Logo printed on the step & repeat photo banner display
- Sponsor information displayed on the prize table
- Logo on website
- May hang one 3'x6' banner at the show office railing

#### **First Place Prize Sponsorship \$200\***

*\*Prizes (70 ea) may be provided in lieu of fee*

- Sponsor name/logo engraved or printed on the glass.
- Program Advertisement, Full Page
- Logo printed on the step & repeat photo banner display
- Sponsor information displayed on the prize table
- Logo on website
- May hang one 3'x6' banner at the show office railing

#### **Souvenir Bridle Tag Sponsor \$200**

- Name or logo displayed on exhibitors' souvenir bridle tags, one color.
- Program Advertisement, Full Page outside Back Cover
- Logo printed on the step & repeat photo banner display
- Provides intimate brand exposure to each exhibitor and groom
- Exhibitors keep these bridle tags as a memento, often displayed perpetually alongside ribbons in tack rooms and display cases
- Logo on website
- May hang one 3'x6' banner at the show office railing

#### **Arena Sponsor \$200**

- Choice of competition or warm up arena
- Arena named after the sponsor
- Banner hung on judges booth or ring steward table
- Arena name listed on the Event Map and in the prize list
- Program Advertisement, Full Page
- Sponsor banner hung at the arena, 3'x6'
- Logo on website

#### **Class Sponsorship \$25/class/day**

- Sponsor name announced at the start of the class
- Sponsors of 2 or more classes: Program Advertisement, Business Card size
- Sponsor name printed alongside the class in the program

#### **Swag Bag Sponsor \$150\***

*\*40 bags may be provided in lieu of fee*

- Commemorative non-woven grocery tote bag, Presented to each exhibitor at registration, VIP's and show officials.
- Program Advertisement, Full Page
- Sponsor logo screen printed on the bag, one color.
- Logo on website

#### **Swag Bag Item (40 ea) - In Kind / no fee**

- Item included in the swag bag, presented at registration
- Program Advertisement, 1/3 Page size

#### **Official Hotel Sponsor - In Kind /no fee**

- Provides all exhibitors a discount on regular room rates
- Provides complementary rooms for judges
- Program Advertisement, Full Page size
- Logo on website
- May hang one 3'x6' banner at the show office railing



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### Contact Information

Business Name

Contact Name

Mailing Address

City

State Zip code Phone

Email

Website

Comments/Notes:

### Sponsorship Level & Amount

Fees listed below are for the entire weekend, unless stated otherwise

Title \$500 \$ \_\_\_\_\_

High Point Prizes \$600\* \$ \_\_\_\_\_

*\*6 prizes may be provided in lieu of fee - list in comments*

First Place Prizes\* \$200\* \$ \_\_\_\_\_

*\*70 prizes may be provided in lieu of fee - list in comments*

Souvenir Bridle Tags \$200 \$ \_\_\_\_\_

Arena: Competition \$200 \$ \_\_\_\_\_

Arena: Warm-up \$200 \$ \_\_\_\_\_

Class Sponsor \$25/class/day # \_\_\_\_\_ \$ \_\_\_\_\_

*List requested classes in comments*

~~Swag Bag Sponsor\* \$150 \$ **SOLD!**~~

*\*40 bags may be provided in lieu of fee*

Swag Bag Item - 40 ea. *in kind / no-fee*

*List items to be provided in comments*

Official Hotel Sponsor *in kind / no-fee*

### Payment Information

Date \$ Total Due

Make Checks Payable to: **Bozeman Dressage Society**

Mail forms & payment to:

**SITS Sponsorship**

**c/o 1080 Upper Tom Burke Road**

**Gallatin Gateway, MT 59730**

Office Use:  
 Check #: \_\_\_\_\_ Date: \_\_\_\_\_  
 Amount: \$ \_\_\_\_\_

Please return this form with your payment. Payment and items must be received by **May 8, 2018** to be included in the printed program. Questions? Contact Lessa: 406-581-5599 or [lessa@bozemandressagesociety.com](mailto:lessa@bozemandressagesociety.com)

Swag bag items and banners must be provided to the BDS by **May 8, 2018**. Banners must be secured on all four corners. Banner size shall be a maximum of 3'x6'.



**High Point Prizes**

Sponsor logo/name and show name/date monogram on dress sheet



**First Place Prizes - Custom Wine Glasses**

Sponsor logo/name, show info, date, and prize printed on each glass. One color. Acrylic.



**Souvenir Bridle Tag / Show Number**

Sponsor logo/name on each tag. One color.



**Swag Bags - Non-woven Grocery Tote**

Sponsor logo/name, printed on bag, One color.